Photo Travel Definition Documentary PTDD: (Applicable starting January 1, 2026)

A Photo Travel image is a portrayal of the real world we live in, as it is found naturally. There are no geographic limitations.

Content guidance

- 1. Images that predominantly or exclusively depict **people** and their activities must illustrate a distinctive culture of a country, region, or continent.
- 2. If the image predominantly or exclusively depicts a **place**, such as land-, sea- or cityscape, or a physical structure such as a building or monument, it must include characteristic and distinctive physical features. It is not necessary that the image identify the exact location.
- 3. Images that predominately or exclusively depict **animal** populations are allowed, if the animals are in their native environment and are characteristic of that country, region, or continent.
- 4. **Portraits** or other close-ups of people or objects, in addition to meeting the above paragraphs as applicable, must include elements depicting some of the surrounding environment to make it obvious that the image was not taken in a studio setting.
- 5. Images from **events or activities** arranged exclusively for photography, or of subjects directed or hired for photography, are **NOT** allowed. Images from public events such as festivals or historic re-enactments are allowed.
- 6. **Long exposures** are allowed if the image looks natural. If the long exposure produces a dominating and unnatural special effect on the image, then it is NOT allowed (examples are star trails and long light trails).
- 7. **Highly distorted images** such as those produced by fisheye lenses are **NOT** allowed.

Editing guidance:

Processing or editing must be limited to making the image look as close to the original scene as possible, except that conversion to grayscale monochrome is allowed.

Photo Travel Division World in Focus PTDW: (Applicable starting January 1, 2026)

Definition of "World in focus"

Just as travel and tourism pictures, this section englobes the full range of photographic genres from architecture, culture, events, food, landscape, portraits, etc.

A "WORLD IN FOCUS" image expresses the spirit of an era, the essence of a place or of a culture whether it is shown in an authentic scene or whether it is arranged. Digital manipulation to optimize an image in

terms of finetuning of levels and colors is allowed as long as the image is looking natural. The same counts for removal of dust or digital noise.

Techniques that add, relocate, replace, or remove any element of the original image, except by cropping, are not permitted.